# Delini 1705

**IN TUSCANY SINCE 1705** 

# Brand identity

# «A long tradition»

**USP** 

Four farms located in four different terroirs; a diversity that translates into wines with unique characteristics and complexity.

**MISSION** 

To interpret the territory of Chianti and Chianti Classico with their peculiarities, promoting their values and characteristics worldwide.

**PAYOFF** 

In Toscana dal 1705

## Main competitors











MODERN

TRADITIONAL





PREMIUM

### Main competitors On Trade – Chianti Classico

Melini

Chianti Classico



Banfi

Chianti Classico



Ruffino

Chianti Classico Riserva



Frescobaldi

Chianti Classico



#### **Barone Ricasoli**

Chianti Classico







#### **IN TUSCANY SINCE 1705**

The Melini Winery is based in Gaggiano, 300 meters above sea level on the hills in the Chianti Classico area, along the road from Poggibonsi to Castellina. The winery owns 556 hectares in the Chianti area, between Siena and Florence, with a vineyard covering an area of 86 hectares.

On this splendid estate, farms with famous names such as Granaio, San Lorenzo, Bonorli, Coltri and Poggio a' Rosi can be found. Melini has a long tradition dating back to 1705, the year it was founded. This tradition is focused on enhancing and giving distinct character to Chianti Classico, whose history matches with that of the cellar, which was the first to enhance it internationally.

In 1860, Laborel Melini, an industrious viticulturalist, started to use a new container: a tempered glass "fiasco" (flask) with a reinforced neck, resistant to the pressure of the stopper, which sealed it and therefore made it easier to ship overseas. Melini and therefore Chianti achieved immediate success worldwide.







#### **SOIL AND WEATHER FEATURES**

Our dedication to quality viticulture and the unique combination of altitude, soils, sun exposure and a favorable microclimate, make our lands famous throughout the world.



#### **HISTORICAL NATURE**

#### THE MELINI FARMS

AGED BY THE TRADITIONAL METHOD

Situated in Tuscany since 1705, Melini has been making Chianti for more than three centuries. It was one of the first wineries to make the world of Chianti known and loved.

Melini owns estates featuring entirely different terroirs whose grapes are used to make wines with different and very distinct aromas and flavors.

Melini has always aged its own Chianti in large barrels, where Sangiovese slowly matures and enhances its characteristic fruity notes and hints of violets.







**FOUNDATION** 

**FOUNDER** 

**HECTARES OF VINEYARD** 

**GRAPE VARIETIES** 

Sangiovese

Cabernet Sauvignon

Colorino

Canaiolo

Merlot



Famiglia Melini

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He is one of the youngest directors and oenologists of the GIV Group. Born in 1983 in Sacile (Pordenone), in 2006 he graduated in Oenology from the University of Padua, with a mark of 110/110.

During his studies, he gained important experience in wineries in the Treviso and Friuli areas.

He joined the Melini winery in Gaggiano in 2007 and immediately started to oversee the agronomic, oenological and industrial management of the winery.

Melini, one of the most prestigious long-standing wineries in the Chianti Classico area, has entrusted Alessandro Zanette with the task of making wine with grapes from its own 86 hectares.



#### THE WINES





CHIANTI DOCG RISERVA The Chianti Riserva is bright ruby red in color with a nose of raspberry, blackberry and a touch of violet. On the palate the wine is medium in body with soft, jammy berry fruit, spice and a firm finish.

Production District: Grapes from the Tuscan hills, traditionally well-suited thanks to an ideal combination of soil, aspect and climate.

**Soil**: Well-aspected, consisting mainly of tuffstone and alberese.

Sizes: 750ml

Borghi D'Elsa has intense, fragrant and elegant aromas of blackberries and raspberries, with violet and Florentine iris notes. On the palate, the taste is dry, full, harmonious and slightly tannic, with an elegant aftertaste of toasted almond and fruits of the forest.

**Production District**: Vineyards located on the Chianti hills.

**Soil**: Vineyards located on the Chianti hills.

**Sizes:** 750ml, 1.5L



BORGHI D'ELSA CHIANTI DOCG

# Oelini

Gaggiano di Poggibonsi - SIENA gruppoitalianovini.it

Seguici su:

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