

# ATTITUDE

*Pascal Jolivet*

Since 1987

Sancerre - Pouilly Fumé



# ATTITUDE SAUVIGNON BLANC

The secret of Attitude Blanc is the rigorous and meticulous selection of the fruit. The juice comes from 100% Sauvignon Blanc grapes and is naturally fermented in thermo-regulated tanks in order to preserve the typical profile and natural aroma of the fruit. The several months of maturation on fine lees bring complexity and richness to this cuvée. Attitude is a deep expression of Pascal Jolivet wines: elegance, balance and complexity.



*The combination of limestone and flint terroirs produces a vivid, mineral and very enjoyable wine.*



*Ideal as an aperitif, this wine will also go extremely well with exotic and refined dishes.*



*To be served at 10-11°C*

## The genesis

Since 2001, Pascal Jolivet has engaged a profound reflection on Attitude. The idea was to create a high quality Loire collection not especially from Sancerre area but from the Loire Valley, the best terroir in the world for the Sauvignon Blanc grape variety. Pascal Jolivet's dedication to this grape led him to a rich region in terms of history and heritage, near the gorgeous Châteaux of Cheverny and Chambord.

## A unique style

Essentially composed of 5 plots, our vineyard has been expanded over 30 hectares of limestone and flint since 2016. Attitude is the result of this reflection and of the natural know-how of Pascal Jolivet Domaine. Its identity and its originality give a unique style to these Pascal Jolivet wines.





## ATTITUDE PINOT NOIR

100 % Pinot noir, the red wine of this collection, is the result of a rigorous sorting and selection of the berries before a cold pre-fermentation maceration for around 20 days. The juices are vinified in thermo-regulated tanks to preserve Pinot Noir freshness and elegance.



*Clay-limestone terroir provides fruitiness, presence and a hint of spice to this red wine of character.*



*Pinot Noir is one the rare grapes that will perfectly pair with fish as well as meat. Pinot Noir "Attitude", light and feminine red wine will fulfil your desires and will accompany any kind of dish.*



*To be served at 11-12°C*

## ATTITUDE ROSÉ

Attitude rosé is a precise blending of Pinot Noir (dominant), Cabernet franc and Gamay.

The grapes are selected and sorted by hand with the utmost carefulness to keep the healthiest berries. Attitude rosé offers this unique sensual colour thanks to direct pressing. The thermo-regulated vinification provides a great freshness and a nice crispness to the wine



*"Attitude" rosé can either be served as a refreshing aperitif or can accompany well your summer salads and grills.*



*To be served at 9-10°C*





*"Attitude is a little  
thing that makes  
a big difference"*

Winston Churchill